

# EUROPASS CURRICULUM VITAE



CINZIA DE MARZO

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## **EU POLICY ADVISOR | CIRCULAR ECONOMY & SUSTAINABLE TOURISM SPECIALIST**

Multilingual expert with over 25 years of experience in EU law, public affairs, and sustainable policy design. Specialized in circular economy, sustainable tourism, and macro-regional development. Skilled in EU project coordination, stakeholder engagement, technical reporting, and professional training.

## **RELEVANT EXPERIENCES**

### **EU PROJECT WEEK 2026 -(EU Business school)**

Professional promoter for EU companies and institutions

### **EU TRACE – SMEs Transition for a Circular Tourism Ecosystem**

*Co-Project Coordinator* — Mar 2024 – Feb 2025

Led stakeholder workshops and webinars on green certification for SMEs across five EU countries; Drafted policy tools and technical deliverables on circular economy practices for tourism.

### **EU4Business: Connecting Companies (EUROCHAMBRES)**

*Consultant, Sustainable Tourism Expert* — Jun 2020 – Dec 2023

Produced strategy papers and practical guides for Eastern Partnership countries, relevant to "ecotourism destination management" and "guidelines"; Facilitated peer learning and regional policy dialogue on sustainable development, highlighting experience with "capacity building" and "conflict resolution"

### **Mirabilia Network (Unioncamere Europa Asbl)**

*EU Legal & Policy Advisor* — Jan 2018 – Dec 2024

Promoted SME sustainability through EU platforms, which aligns with "self-sustaining economic models"; Supported cross-border cooperation among Chambers of Commerce, demonstrating experience in "community-based" initiatives

## **Partnership in European Tourism (PET – ECTAA Asbl)**

*EU Project Manager* — May 2018 – Feb 2019

Coordinated high-level B2B events, showcasing experience in "value-added visitor experiences" and "destination management"

## **European Commission – DG GROW**

*Seconded National Expert (SNE)* — May 2012 – Apr 2016

Managed the European Tourism Indicator System (ETIS), relevant to "visitor management" and "case studies"; Organized stakeholder consultations, a key skill for "community-based" and "conflict resolution" topics

## **Council of Europe – Consultant — 2016**

- Developed a pilot initiative for monitoring the environmental impact through some official cultural routes in view of the UN International Year of Sustainable Development (2017).

## **TRAINING & TEACHING**

Guest Lecturer / EU Trainer — 2001 to present

Delivered over 800 sessions on topics including EU project development, green transition for SMEs, and sustainable tourism policies. This experience is crucial for discussions on "capacity building," "long-term sustainability," and "career paths" in ecotourism

## **EDUCATION**

PhD in EU Law and Economy — University of Bari, 1996; Master's degree in Jurisprudence — University of Bari, 1993- Obtaining the title of lawyer \_ Court of Appeal of Bari, 1999

## **TECHNICAL SKILLS**

Microsoft Office Suite | Google Docs | CRM tools | LMS platforms

## **ADDITIONAL INFORMATION**

Certified swimming instructor; published author of two novels (2021, 2023); EU Climate Pact Ambassador since 2021;• Extensive travel experience across all EU countries and globally and member of European Ecotrans and Ecotourism network

Brussels, 21st of December 2025



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